



Brought To You
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<http://smart-alec-info.com>
<http://fred67.com>
<http://fred67.com/library.html>
<http://affiliatepowerhouse.net>

Introduction

Hi and welcome to – **The 'Smart Alec' Quick-Cash-Creator**

In this report I am going to outline a simple step-by-step system that I personally use to establish profit producing, monetised web-sites quickly and easily. Probably the safest and cheapest option to making 'quick money' in today's modern economic climate,

I regularly publish new reports that I promote on these websites all the time, drawing visitors with their credit cards 'poised' to purchase related products. By using exactly the same techniques described in this report, and I am positive you can do so too. The best thing about this system is that 'anyone' can duplicate it and be 'just' as successful.

Once you have one website established and making good money, you can do it over and over and over as many times as you like, which will keep making you more and more money, each one working tirelessly, 24 hours a day, automatically and indefinitely while you sleep.

Just imagine if you had 20 different 'hot reports', each selling in different markets, all making you money 24 hours a day? ... Why stop there?... Your imagination is your 'only' limitation.

It's very nice to imagine the prospect of continuous cash streams, but even nicer to actually accomplish.

So.....Let's dive in!

Step 1 - Create A Report To Sell!

First, you have to find a market, and then create something to sell to that market.

You probably already have your own ideas about a market that you know a product will sell in, so too much market research isn't really needed to get started.

Weight loss products sell very well, Internet marketing products sell well, etc - etc... Don't go looking for too much extra work to see what sells. One of the quickest ways to check, is to go to your MSN, AOL, or Yahoo homepage. All have the most popular topics listed for you to glean all the information you could possibly need.

<http://Amazon.com> is the next step. Look for the most popular titles and you have a ready-made list of subjects to work with immediately. But, if you are unsure, I suggest going to your local grocery store and checking out the magazine rack.

If there's a market that's 'buying' products, there's a magazine for it, and going to your local grocery store's magazine rack is an incredibly easy and cheap way to do a lot of quick market research in one place. Nobody is going to spend the time and money to create a magazine for a market that doesn't buy anything, so the magazine publisher has already done the hard work for you.

There will also be all kinds of ideas and web sites in those magazines that can give you great ideas for your reports, and web sites to advertise on later when you have everything set up. Plus, you can buy a few of those magazines, and then get a lot of good articles/web sites/etc.. for less than \$20-\$30.

After you have picked a topic or niche`, you just need to get the 'content' for your report.. Where do you get it? Well you have 3 options..

1. You can write it yourself. This would ensure that it is unique and is the best option.. I write all of the reports that I sell in the 'Internet Marketing' market, but I use other authors for other markets.

2. Or, if you swear you cannot write, then you can hire somebody else to do it. You can buy pre-written articles that are original fairly cheaply on the internet. There are freelance authors advertising their services everywhere. Just Google "Freelance Article Writers" and you'll have all the choice you'll ever need. This option will cost the most, but will take up very little time on your part..

Beware - If you skimp here and go with a 'really cheap' freelance author, you may get a poorly written report, so be careful, and always ask for samples first. Also, be very clear about what you require, so as to avoid confusion on both sides.

Make sure that you state how many pages you want, what the font size should be, the chapter titles, etc.. Be very specific in every aspect of the report, so that whoever you hire complies with 'your' way of thinking, and not theirs.

3. You can also use private label content. This would be the least unique, but it would be cheap and would work if you are not a writer. Here is what I do with private label content to make it much better. I get all kinds of private label reports, articles and E-books on one topic, read them all, take out the best stuff from each private label item and make one

"best of" report. This means I get the best information from various different sources, as opposed to one source where some of it is good information, and some of it is bland; outdated; rehashed; ... you get the picture?

I suggest you consider doing the same. This way, you don't have to write anything, you just copy and paste most of it into one great report!

Finding PLR products to make your "best of" report will come quite easy as they are literally everywhere. Just go to Google and type in "private label E-books", "private label resell rights", etc.. and you will see what I mean.

You are looking for private label E-books/reports that come with sales letters. If they come with sales letters, then you do the same when writing 'your' sales letter, by making a "best of" sales letter to sell your report.

The best solutions I have found, are the PLR membership sites that give you several new E-books per month (with sales letters) for up to \$30-pm. That's a PLR product with a sales letter for less than 15 bucks that you can make money with for years to come. Plus, you usually get access to all of the previous months products! I am not going to give you a list here because these sites come and go often and the list will be outdated quick. Just go to google.com and do the search for "PLR Membership Sites" and you'll find plenty.

Naming Products - Buying Domains

The first thing you are going to change is the 'title' of the book. Just think up something different, it doesn't have to be perfect. A great way to get ideas is to 'Google' the existing title and it will come up with a great number of variables of the title, and at least 'one' will give you some inspiration.

There is a simple trick that you can use to name your products (*and also use it when you buy domain names*) to make it not only easy to remember, but also to stick in the subconscious of people, and make your product somewhat unique. It is actually a branding technique that big companies use to create a more memorable brand for 'their' products/business.

The trick is simple, just start each word with the same letter. For example, how about the donut chains Krispy Kreme and Duncan Donuts. To name just a couple. (*I'm sure you can think of many more*). The names just roll off the tongue easily, and are of course, much easier to remember.

Another simple trick that helps with branding, is to make the product name rhyme with itself.

By using these two ideas when naming products and buying domains, we give ourselves the 'edge' over others who may well be selling a very similar product, but with a less imaginative name or title.

When considering titles and names we need to make sure to appeal to human psychology. Use words like: - Secrets – Breakthrough – System – Undercover - exclusive.....etc.

People love to think they are getting knowledge that nobody else is, so just naming your product something like:

Hollywood Make-up Secrets Revealed - or Breakthrough Bass Fishing Secrets etc..

Just by using titles like that can help increase sales many-fold.

Next thing you want to edit is the actual book itself. Don't worry, you don't have to write anything yourself if you're not a confident writer. Just skim through the book or report and delete all of the fluff and filler. The more products I sell on-line, the more I find that people are sick of long - lengthy E-books that are filled with crap. If you just cut your PLR products down to the meat - the reason why the customer paid for the book – the more respect you will gain, and less refunds will be requested.

You're not going to be selling these products for a ton of money, so you don't need to have filler in it to try and increase the value.

Most PLR E-books that you get will be in the 40-80 page range. After I get done cutting the filler and blank areas out of most books, I am left with about 15 - 30 pages of pure meat, which is just fine. Your customers will thank you for that.

Remember, you are looking for the 'best information' from all of your PLR sources. It doesn't matter if you have 1 or 5 PLR E-books/reports, get the best information from all of them, and turn them into 'one' hot report.

Also, remember that you can do volumes. For instance; Let's say you found a ton of PLR stuff with lots of good information for one market. You could create a 'Volume 1' and sell it, then a few weeks later, release your 'Volume 2' to the same people who were interested in Volume 1. Depending on how much good information you have, this could go on for quite awhile making you even more 'regular money'!

Another idea you may want to consider, is to create product packages. If you have been on-line in the Internet marketing industry for any length of time, you will have seen where people take 10 products or so and bundle them into one package, then sell it cheaply.

Although this is common in the 'Internet Marketing' market, it is rarely seen in other markets, but it works very well. Now you don't necessarily have to bundle 10 products, just 2 or 3 would make your offer more powerful. Whichever you decide, the point is to make 'your' product stand out from the rest with a little bit more on offer.

OK...steps to take...

- Change the title
- Cut the fat
- Package it with other PLR products of the same topic
- Combine
- etc..

The point is, none of this takes a lot of time. You don't have to write any new content. Well OK, you may have to come up with new chapter names or write some "linking" paragraphs, but nothing major I can assure you.

If you were to write a 100 page E-book, it might take you days, or weeks. But to 'edit' one that's already pre-written, will just take a few hours, even if you are SLOW.

You don't have to spend too much time on this. Just reading (skimming) the PLR book will tell you if it's worth selling. If it is, quickly make the changes - or cut out the best information and paste it in a new file, then move on to the next PLR book and do the same. (Rinse and repeat as often as you like)

Somebody else has already spent the time editing these books once, so you just need to get in, modify the main things, and be done with it. Then, use something like <http://OpenOffice.org> to turn it into a PDF, and you're done.

It's Quick, it's Easy and it's Cheap. Private label is an incredible resource for those who know how to take advantage of it, and you are now one of those people!

Step 2 - Create Your Sales Site

Now that you have a new unique “best of” product, you need a site to sell it on.

All you really need is a 2 page site, one sales letter and one order form.

The good thing about PLR E-books is that most come with sales letters.

Now, these aren't always the best sales letters on the planet. Although, they aren't necessarily the worst either. They are usually written by a professional copywriter, but quite often a cheap copywriter. They are certainly useable. Heck, sometimes I put these sales letters up unedited and they convert at 4-5%, so you may be surprised.

All you really need to make money on-line is an average sales ratio, which is 1-2%. Which means 1 to 2 people out of every 100 visitors who see the sales page will normally buy.

To put it another way, marketing is a numbers game, and these numbers are the most important...How much traffic you are getting, and how much of that traffic is buying. There's no need to make 'Making Money On-line' more complicated than it has to be.

So just focus on these two things - getting traffic, and converting it into sales.

So what do you do with the sales letter that came with your PLR E-book?

Make it unique – Make it 'Yours'.

If you only edited one E-book into a “best of” report, then you just need to edit the one sales letter that came with it. But if you've used multiple sources to come up with your report, then making a “best of” sales letter will work best.

First, delete all of the graphics. You changed the name of the product already, and the graphics on the sales letter will most likely have the original name of the product all over them, so they are now useless.

Actually, you don't need fancy graphics to make a sales page convert, they just look good. The main graphic that I usually use, is a software box style cover that I create. If you cannot create graphics professionally, then I suggest using a software program to do them for you.

The very best, cost-effective software I've come across to do this is 'Ecover Engine'. It's extremely simple to use and has every E-cover template you will ever need. (Including i-pod templates' DVD and membership cards) The sales-page has a comprehensive demonstration video, so do check it out and decide for yourself. ['Ecover Engine'](#)

Next, change the headline and all sub-headlines to **the colour red**. Red usually sells better than any other colour as it 'demands' attention. Then, read it.

Read the entire sales-letter (or letters) and put yourself in the customers shoes. Edit what you like or don't like and hopefully others will feel the same as you, and will place an order for your end product.

Be sure to leave your sales-letter overnight. Sleep on it, and the re-read it again thoroughly the next day to see if it still has the same impact on you as it did first time round. The re-read will probably throw up 'more' edit opportunities as you'll pick out things you'll have missed on the first edit.

That's it really, you're done. Don't edit it too much or you'll whittle it down to nothing. You don't know if it's going to sell well the way that it is or not, you'll just have to try it and see. You may need to tweak the sales-letter every few days until you hit the right conversion rates.

I do the little bit of editing that I just mentioned, then put it on-line and start driving traffic to it to see how well it does. Sometimes it'll bring in an average sales ratio, sometimes bigger, and sometimes it'll be a flop. Those are the only things that can happen, and you shouldn't be bothered by any of them. Just don't spend too much money while testing. *(Infact, there are many ways to get your traffic for FREE! I'll talk more about these tactics further on in this book).*

If it flops, its time to modify the copy some, starting with the headline. Also be sure to do a search on google.com to see what your competition is doing. I don't suggest taking any of their copy, but getting ideas from them is a 'proven' tactic that almost 'all' marketers use. So when you have a PLR product that flops, go around and see how other successful sales letters are written and get some ideas.

While on the subject of gleaning ideas from your top competition, you can also find out what their most successful keywords are by right-clicking your mouse in an open space on their web-page and choosing 'view source' from the menu. The source code will then be displayed in a notepad document. You then 'search' for the term "keywords" and you will be shown the keywords that 'this' particular competitor is using, so may well be a great

advantage to you in your own campaign. Include them in your sales-letter and in your web-page html. If you run an AdSense campaign, use them there as well.

There is also pricing to consider. As I said before, these reports will be short after you edit them, 15 - 30 pages or so. So your prices will be fairly low.

Here are some good price points that have been 'proven' to work well.

- 7
- 9.97
- 14
- 17
- 19
- 24
- 27
- 34
- 37

I usually sell these products from 7-27 dollars. That seems to be a good range for optimum amount of money per visitor.

Don't be afraid of the low price points either. \$7 per sale may not seem like much, but you have to remember that you will also have back-end products and affiliate programs which you will offer to your customers, and those people will also be added to your contact list.

Plus, low price points will usually generate much higher sales ratios which is a 'valuable' way to lead people into your sales funnel.

Okay, so far, you have not invested too much time or money. Infact, you have barely done any 'hard' work at all, and yet you have a product and sales letter ready to go.

Upload it to your web site and start sending traffic to it. (Not too sure how to upload web-pages to your domain? Check out the comprehensive video tutorials you'll find here:

<http://fred67.com/newsletteroptin.html>)

Do you need an independent domain name for your sales-letter? Nope, not yet at least. Upload it to a domain name that you already own. For instance, if you own:

www.yoursite.com Then create: www.yoursite.com/booktitle

If it sells 'without' its own domain name, then it will sell 'with' one. This way, if it flops and you can't get it selling, you can just trash the idea and move on without having lost out on a domain name as well. Believe me, don't be afraid to ditch the idea if it is becoming more trouble than it is worth. Sometimes these products just aren't going to sell the way that you have the sales letter and product set up.

They would need a complete redo to start selling well, and with all of the different PLR products out there, it is just easier and a lot less work to ditch the loser and go find a winner. No marketer has 'hit' products every time. We all have duds, it's the way we learn our business (as in any other career or profession).

Don't ditch the content. If it is good content and you came up with a really killer "best of" report, then you can use it for a whole host of other ideas. Rename the product, and put a different 'spin' on the benefits to your customer. Rewrite the sales-letter as well if you know the content is good. If you're not sure, then use the product as a 'teaser' to give away as a reward for 'optins' to your E-mail list. Above all, never waste good content. It can always be recycled one way or another.

I have set up plenty of these PLR sites using the exact same ideas above, and some just won't sell. I will modify some; and if they still don't sell, screw it NEXT!

It also doesn't matter if things are perfect. So many people are sitting there, working on a project for months trying to get everything perfect...HUH?? Just launch it, nothing is perfect! ... Do it fast and get it out there to sell.

Always Create A Second Offer For Bigger Profits!

There is a great way to boost your profits by 30% or more. All you do is sell 'another' product on your thank-you page to the person who just bought a product from you.

This is the 'proven' tried and trusted simple 'up-sell' that I'm sure you've seen a hundred times before. Your customer orders product A, and on the thank you page, you sell them product B Products A and B should preferably be related of course.

To make it ultra powerful, you should call the second offer a 'One-Time Offer' and tell the customer that they will only see the sales page for product B this 'one' time only, and that they will never get a chance to buy the product again. Only state this if it's TRUE though.

You can buy the 'One-Time-Only' script from various sources, and you can use it on your website to show up before going to the thankyou page. The scarcity and limited time factors work wonders in marketing. People equate value to things that are rare, scarce or limited. And if your product is only available that one time, it 'will' increase orders.

If you've ever bought anything from within the 'Internet Marketing' field, you'll almost certainly have come across the 'OTO' concept. Did you find it compelling? I'm sure that you did. Even if you never actually 'bought' the OTO, you were likely on the 'edge', not quite sure to whether to accept or refuse the offer. If you refused it, did you try to get the expired offer back up in your browser? Were you left thinking you'd 'missed out' on something? The 'OTO' is very successful, so use it where possible if you're serious about making good money in this 'Internet Marketing' market.

This will also allow you to spend more of your profits on advertising. You can even spend 'all' of the money you make from 'Product A' on advertising, because you will make 'all' of your profits on 'Product B' sales. This makes getting traffic a whole lot easier...

If you don't have to make any money up front on your ads because - you know you will convert 20+ percent of those customers into second offer buyers - then generating tons of traffic to your site is now far more simple if you're familiar with the various paid methods to get the traffic flowing in the direction of your sales-page. This is what you are striving for!

You can create the second report/offer in exactly the same way that you created the first - with PLR! Something else that I have used on these sales letters is video - You simply create a video of the actual product itself.

By video I mean a screen capture video using a program like www.camtasia.com. You use it like a "Here is what you can have in minutes" idea. You call it a "tour of our product". It is very simple to do and hasn't failed yet to increase sales it works every time!

I'll give you a quick outline here of how this can be done.

- 1) Start up the screen cam software, and welcome the viewer to the product tour video.
- 2) Login to your members area where the product will be downloaded. (If you don't have a members area and you are just letting your customers download a 'PDF' then just show them the download page for your product, and then open up the file for them to show how simple it is to do..)
- 3) Show the download page, discuss the bonuses, etc.. Talk about everything they receive when they order, and show them these things clearly in the download page.

4) Show them the chapters in the book while reading some of it. This is a big part, it shows the viewer that the product is real, shows how it is presented, and they get a quick taste of exactly what's inside.

5) Thank the viewer for watching the video and remind them that they can have this within minutes from now.

Also, if you have an affiliate program, you could give them a quick glance at that and tell them they could recoup their investment by just referring 2 friends or whatever, (this is a simple way to make sure your product is seen as risk free!)..

One last tip, it is a good idea to have some links to some unadvertised bonuses in the download area as well. Make sure to show them that and to say something like "Here are some secret bonuses that I didn't mention on the product site".

Once you have the video completed and uploaded to your server, you need to link to it on the sales page.

I have been testing this and have found that the best place is right after you list the product benefits - Before the price and guarantee.

You could also build your list with this. I haven't tried it, but I'm sure that you could say:

"Subscribe today and receive a video tour of XYZ product free!"

That would probably get some interest.

This tactic works well, so do it every chance you get ;)

Something else you can do with the video is to submit it to the video directories like Youtube.com and Google video. Make sure to link back to your site in the description area to generate traffic back to your web-site.

This can be a quick and easy traffic generator. Search engines love video, and if you do go with this idea, you will have one for each product to submit to the video web sites. It's quick and it's easy, give it a shot!

Step 3 - Send Traffic To Your Site And Profit

Now that you have a product to sell, and a site to sell it on, you just need traffic.

I usually only use 2 or 3 different methods of generating traffic to my sites. Usually if I cannot get these to work, then the product is becoming more trouble than it's worth and it is time to move on to another one.

Joint ventures:

Joint ventures are one of my favourite ways to get traffic, simply because you only pay for results. And yes, you can do joint ventures with PLR content. Why would they worry? As long as it sells and it is a 'good quality product', then people will want to promote it.

One way to get a lot of people promoting your site is to offer huge commissions, like 70-100% and you then make 'your money' on the 'OTO' that we were talking about earlier.

Or use Clickbank.com as your processor and use 'their' affiliate program. I believe you can give 75% commissions to their 100k plus strong affiliate force. Clickbank affiliates will promote, and take most of the first sales money. Then 'you' take all of the profits from the second sale and beyond. (The One-Time-Offer)

Like I said earlier, if you do not have to make any money up front on the first product, then it is very simple to generate traffic.

Pay for clicks:

I don't really mess around with the free methods when first launching a new product. (except for joint ventures of course). It is much easier and less work to just 'buy' the traffic.

Use PPC - PPC doesn't necessarily mean just Adwords, there are lots of PPC advertising opportunities out there.

Buy from web sites directly (Like the web sites who have 1st position on the PPC search engines that are in 'your' niche).

Advertise In E-zines. (This is very targeted and effective advertising if you choose the right E-zines to go with) Search for targeted ad networks via google.com - etc..

Here is what I do...

Set up the web site and get it selling.

Get some JV partners to promote it (I have yet to sell a product that other people wouldn't promote)

Use the money made to buy PPC ads, or advertise on web sites directly, that have everything to do with the 'subject' of the product that I'm selling.

I also often use 100% commission 'limited time' sales to promote these reports. The concept of a 100% commission sale involves giving affiliates 100% of the initial sale, and then making your money on the up-sell and down-sell of further products in the sales-funnel.

You basically start off selling a product of some sort, either using a nickel sale format where you would start the price low (like \$5) and the price increases by \$0.05 every 20 or 30 minutes - or you could sell the product at a fixed price of something low like \$7 or \$9.97. (The incremental price increase system does require a specific 'script' being applied to your sales-page, and these can be bought from numerous marketers, just Google "Website Scripts" to find them).

When somebody buys, they are automatically enrolled into your affiliate program where they can promote your site and make 100% of the sale. This would be the \$5 nickel sale that keeps increasing, or the \$9.97 whichever you are doing. The money is instantly deposited into 'their' Paypal account. Paypal is generally the preferred payment processor for internet marketers using this method because it is an extremely 'safe' and easy-to-use system.

This makes it very attractive for people to promote you, so the traffic is automatically built 'into' the equation.

Whenever somebody buys, they are sent to the up-sell page which sells another product that you (the owner) get all the money for. I always sold the up-sell at \$27 or so, but there is no one way to do it. I have seen \$7 up-sells, and \$97 up-sells. It just depends on what you have to sell that is related to the first product you are selling.

The up-sell page is usually portrayed as a one time offer page. The visitor only gets to see this page once and makes a decision there and then whether to buy or not. This creates urgency. The only way they can see it again is if they buy the first product again.

If they do not want to buy from that page, you can have a "No Thanks" link at the bottom which takes them to the down-sell.

The down-sell is another offer that is cheaper than the up-sell. So if your up-sell is \$27, your down-sell may be \$17.

Down-sells are very popular in telemarketing.

Telemarketers will often sell their customer the main product initially, then go for the up-sell as soon as the first sale is confirmed.

(Even if the main sales attempt is 'unsuccessful') If the customer says no, they then try for the down-sell, increasing their sales potential three-fold.

The Simplest Commission programme is 'Clickbank', and once set up can be used to promote sales fairly easily. If you get affiliates promoting your product for 70% commission, you can make some big money on the up-sell and down-sell, then add hundreds or even thousands of customers to your customer list.

Getting traffic isn't rocket science.. Get others to promote your product for big commissions and then using the money you make to buy ads on other sites and with PPC is positively the way to go.

Conclusion:

Now that you have an outline of what to do to pump out one profit producing site after another and make some real money on-line. You are probably very keen to lay your hands on the most cost-effective and time-effective way to have those websites set-up and running, sucking in that lovely 'cash' for you in the shortest time possible.

Well, luckily I can point you 'directly' towards the very product you're looking for. It's a DVD with 'Squillions' of megabytes of website templates, graphics, content, E-books, software and comprehensive video tutorials that walk you by the hand through every 'simple' action you'll need to take. Call it ['The Dumbsters Guide To Website Launching'](#) if you like. Your Granny and your Ten-Year-Old child could follow the system and come up trumps with this DVD.

So please check it out NOW! If you're serious about making a 'Very Serious' commitment to creating an ever-increasing residual income. Everything you'll ever need to know about building your very own 'Virtual Real-Estate Empire' is included.

That's it! There's not too much more to this, it really is quite easy. Like I said before, stick to the simple stuff. Everybody seems to try to complicate the whole process of making

money on-line, when it is in fact 'quite simple'.

YES! This does require a little bit of money, and some actual work. This is a business, a very real one, and it's going to cost you something....

But the good thing is, it isn't difficult, and you don't have to have any special skills.

The thing I want you to remember is that consistency must be your mantra.

Crank these PLR sites out quickly without an overbearing fear of things not being perfect. Some will work, some won't – so don't get discouraged by the failures and stay positive about the successes that 'will' come to you as sure as 'eggs-is-eggs' so to speak :-)

You should also be able to increase sales even more with a good follow-up strategy or opt in email list. <http://aweber.com> & <http://getresponse.com> are probably the best you'll come across for ease and reliability.

Here are a few more resources for you..

Get a web site and your domain names at: <http://hostgator.com> or <http://yahoo.com>

A Free and reliable HTML editor and site builder.. <http://www.nvu.com/>

For your payment processors, I suggest one of these:

<http://www.clickbank.com/> (preferred option so that you can use their affiliate force)

Or <http://www.paypal.com/> - If you are doing a 100% commission site.. and also to process direct website payments for you.

For a brilliant E-cover generator – which you 'will' invariably need sooner rather than later, check out - '[The Ecover-Engine](#)'.

I wish you every success, *Pete Moring.*

<http://smart-alec-info.com>

P.S.

A good while ago I listened to an Audio interview with John Reese. Now for those of you who've never heard of him, (*where have you been hiding all this time*) he's one of the most successful and 'respected' Internet Marketers on the planet. He portrayed his simple recipe for obtaining his up-front money that enabled him to go on and develop his amazing list of products that many other 'TOP' internet marketing professionals use today,

His Recipe For Success?? He created loads of little 'Mini-Websites' promoting reports, books and affiliate programmes (including AdSense etc) that all earned him a few dollars a week each. He set them up to create an instant income and then forgot about them. But to this day, he says they're still piling 'good' money into his bank account.

That concept woke me up to the 'Virtual Real-Estate Empire' Concept and I continue to grow it daily. It's a concept that is Genuine, Honest & Ethical. Above all, it's something that 'Everyone' can copy and succeed with.

If you are looking for a 'Banker Idea' to run with immediately, then check out ['VRE' HERE!](#) (You won't regret it)

Pete :-)